

ART JOHNSON

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<http://www.savvyspirit.com/abj>

■ ONLINE MEDIA DESIGN ARTIST

Fourteen-year veteran of web-based design and online processes placing primary emphasis on visual impression, ease of use and clarity of message. Personal descriptive terms include self-motivated, detail-oriented, flexibly tenacious, client-dedicated, team player. Enthusiastic about learning and implementing emerging concepts and tools, as projects require. Key skills include:

- **Web & Flash Multimedia UI Design & Animation**
- **Graphics Design**
- **Digital Photo Prep and Enhancement**
- **Info Architecture & Product Usability Savvy**
- **Audio Design with Web Integration**
- **Meticulous Q&A / Testing**

■ APPLICATION / TOOLSET FLUENCY & FAMILIARITY

Adobe PhotoShop
Macromedia Dreamweaver
Macromedia Flash
Adobe Illustrator
Macintosh and Windows OS

HTML
Intermediate ActionScript Familiarity
Intermediate CSS Familiarity
Some PHP Familiarity
Some JavaScript Familiarity
Initial MySQL Familiarity

■ PROFESSIONAL TIMELINE

a. b. johnson design – Independent Contractor **2005-Present** **Primary & Collaborative Design, Finishing & Maintenance**

Online media design specialist acting as both collaborative as well as primary designer on the design, development, support and implementation of several online efforts and presentations for companies the likes of FedEx, Viking Range, Memphis Convention and Visitor's Bureau and a host of small businesses. Opportunities included:

- Design HTML, Flash-based and Flash/HTML hybrid web sites from concept to completion
- Finish; i.e. enhance, complete, animate and implement online media products initialized by media production clients
- Design, reformat and implement upgraded content areas
- Design and implement HTML-based E-Newsletters
- Shop, Manage, Adapt and Prep Photographic Elements
- Limited Identity Design
- Site Maintenance

Selected work examples: On the web at <http://www.savvyspirit.com/abj>

2B Interactive, Inc. – Production Manager **2001-2004**

www.2binteractive.com

Primary / Secondary Design, Finishing & Maintenance

Instrumental team member acting as both secondary design/support as well as primary designer on the design, development and implementation of several notable and award-winning Internet and E-Commerce sites. Opportunities included:

- Design HTML, Flash-based and Flash/HTML hybrid web sites from concept to completion
- Finish; i.e. enhance, complete, animate and implement designs initialized by team lead, other team members or previously designed sites (face-lifts)
- Design and implement Flash-based Multimedia Presentations
- Design and implement HTML-based E-Newsletters
- Limited Print and Identity Design
- Product Photography
- Limited Audio Design

Selected work examples: On the web at <http://www.savvyspirit.com/abj>

ART JOHNSON**PROFESSIONAL TIMELINE CONTINUED**

Big Noise Productions - Independent Contractor 1995 - 1999
Primary Design / Project Management / Design Contractor & Consulting Services

Owner/Operator of company serving as primary designer as well as providing design contractor and consulting services on the design, development and implementation of several Internet sites.

- Design Web sites from concept to completion including project management for Big Noise as well as various contractors including Sposto Productions, Sarcom, Inc., and others
- Enhance, complete, and implement designs initialized by various contractors or previously designed sites (face-lifts)
- Concept and design interface elements for WebCasting and other Streaming technology-based applications
- Co-Concept and design animated banner ads for high profile clients
- Limited Print and Identity Design

Selected clientele included:

Yahoo
IBeam / NextVenue
4walls.com

Aluma-Form Dixie
Colman – Etter Realtors

Power House Recording – Facility Manager 1985 - 1995
Studio Management / Writer / Producer / Musician / MIDI Technician / Second Engineer

Performed all functions of studio management including scheduling, facility and inventory upkeep, invoicing, with other opportunities including co-writing and co-Production of artist and song demonstration materials, jingle production and editing and lite audio engineering.

Designed networked Apple Hypercard-based electronic track sheet and time keeping/billing system.

Strings & Things Video – Production Technician 1983 - 1985
Video & Audio Engineer / Camera Operator / Musician / MIDI Technician

Key personnel member responsible for production, editing and completion of corporate and commercial videos, and audio jingles.

EDUCATION

Raleigh-Egypt High School, Memphis, TN
Music/Drama Major

Graduated 1976

Douglas Aviation, Olive Branch, MS
Private Pilot

License Granted: October 1992

References available at interview or upon request.